
American Business Database by DSA



American Business Database list consists of several sources of detailed information on American businesses. Marketers can target their ideal prospective audiences using DSA extensive data network. We provide more than just the basic segments of businesses by SIC / Industry, number of employees, sales volume and personnel by job title and function; DSA select options go well beyond the basics. Business data is available at postal, email and with phone numbers.

SEGMENTS

16,650,000	Total Universe / Universe Rate	\$75.00/M
16,650,000	US Businesses at Postal Address	\$75.00/M
12,500,000	Business with Contact, SIC Info	+ \$10.00/M
2,500,000	Female Owned Business	\$75.00/M
7,500,000	Businesses w/Phone Numbers	\$25.00/M
12,500,000	Businesses at Email Address	\$150.00/M
3,500,000	Business Moves	\$90.00/M
	Licensed Professionals	\$90.00/M

DESCRIPTION

American Business Database list consists of several sources of detailed information on American businesses. Marketers can target their ideal prospective audiences using DSA extensive data network. We provide more than just the basic segments of businesses by SIC / Industry, number of employees, sales volume and personnel by job title and function; DSA select options go well beyond the basics. Business data is available at postal, email and with phone numbers.

Selectable: Business SIC Code, NAICS Code, Industry, # of Employees, Job Function, Job Title, Number of employees, Business Square Footage, Number of locations, Headquarters vs. Branch, Franchise, SIC Primary, Secondary or Tertiary SIC listing, Women Owned, Minority Owned, Small Business Indicator, Bankruptcy Indicator, Public vs. Privately Owned, Identified Non-Profit Business. Licensed Professionals by Specialty, Tradesman Plumbing, Electrician, Medical Specialists by Specialty, Phone Numbers and more. Inquire

Licensed professionals available by area of specialty such as Tradesman, Medical, Educational and more is selectable

SIC Listing: Link <https://www.osha.gov/pls/imis/sicsearch.html>

Source: Government Records, Directories, Online and Offline transactional activity and other sources.

Phone Numbers: Clearance of Script and SAN# required.

Email: Minimum: 25,000

Creative: HTML & Text Version required. Creative must contain client name/address, opt out of future emails & unsubscribe link.

Mailer gets 2 test blasts, any add 'l changes will incur \$100/F per change. Suppression File:\$10/M. Personalization is Available. Inquire.

Deployment: \$25/M transmission fee. Tracking Report: 3 Reports Provided. Delivery, Opens, Click Rates Reported.

All email orders require Prepayment

ID NUMBERS

Manager ID	
NextMark ID	302880
mIn ID	152113
SRDS ID	932072-000

MEDIA TYPE

Business



SOURCE

Government records, Online and Offline transactional activity and othe, Compiled lists, Directories

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry
New to Manager
Counts Through **04/30/2017**

DATA CARD MAINTENANCE

New To System **02/23/2011**
"New to System"
Announcement **02/24/2011**
Last Update **05/04/2017**
Next Update **06/14/2017**
Update Frequency **MONTHLY**

SELECTS

AVERAGE INCOME

Bus/Industry Type	\$10.00/M	Value	\$45,000.00
Geo/Geographical	\$8.00/M		
Job Function/Title	\$10.00/M	MINIMUM ORDER	
# Of Business Locations	\$10.00/M	Minimum Quantity	7,500
#of Employees	\$10.00/M	Minimum Price	\$0.00
One Name per Location	\$10.00/M	COMMISSIONS	
Phone Number	\$25.00/M	Broker	20%
Sales Volume	\$10.00/M	Agency	15%
SIC / NAICS Code	\$10.00/M		
Gender/Sex	\$8.00/M	NET NAME ARRANGEMENTS	
Newly Registered LLC	\$15.00/M	Net Name is allowed	
Medical Specialty	\$15.00/M	Floor	85%
Licensed Specialty	\$15.00/M	Minimum Quantity	50,000
SIC by Primary, Secondary to Tertiary Listing	\$10.00/M	Run Charges	\$8.00/M
Women Owned, Minority Owned	\$10.00/M	EXCHANGES	
Business Growth: Sales, # of Employees	\$15.00/M	Exchange is not allowed	
Non-Profit Business	\$10.00/M	REUSE	
Square Footage	\$10.00/M	Reuse is allowed	
Bankruptcy Indicator	\$10.00/M	Minimum Quantity	0
		Run Charge	

MANAGER

DSA Direct, LLC

GENDER

Male	65%
Female	35%

CANCELLATION

Charges \$100.00/F

CANCELLATION INSTRUCTIONS

Orders canceled after receipt & accepted will incur a \$100/F cancel fee; after production add'l \$15/M run chrgs & Delivery Fee. Email & telemarketing orders require prepayment. After email test blasts, full chrgs incurred. Telemarketing orders require SAN #, expiration date and scrub report.

KEY CODING

Key Coding is available

Charges \$2.00/M

ADDRESSING

EMAIL	\$75.00/F
FTP	\$75.00/F
RUN CHARGE	\$8.00/F

SPECIAL INSTRUCTIONS

Sample Mail Piece and/or Email Creative required for approval. Prepayment required on all Telemarketing & Email Orders. Telemarketing offers require SAN# & Script approval.

CONTACTS

Contact Name	Role	Email	Phone	Fax
★ Linda Santaite DSA Direct, LLC 431 E. Main Street, Unit #3 Denville, NJ 07834	List Representative	LSantaite@DSAGraphics.com	(973) 954-2649	(973) 625-8722

★ = Primary contact