

**American Business Database by DSA**



American Business Database list consists of several sources of detailed information on American businesses. Marketers can target their ideal prospective audiences using DSA extensive data network. We provide more than just the basic segments of businesses by SIC / Industry, number of employees, sales volume and personnel by job title and function; DSA select options go well beyond the basics. Business data is available at postal, email and with phone numbers.

**SEGMENTS**

16,650,000	Total Universe / Universe Rate	\$75.00/M
16,650,000	US Businesses at Postal Address	\$75.00/M
12,500,000	Business with Contact, SIC Info	+ \$10.00/M
2,500,000	Female Owned Business	\$75.00/M
7,500,000	Businesses w/Phone Numbers	\$25.00/M
12,500,000	Businesses at Email Address	\$150.00/M
3,500,000	Business Moves	\$90.00/M
	Licensed Professionals	\$90.00/M

**DESCRIPTION**

**American Business Database** list consists of several sources of detailed information on American businesses. Marketers can target their ideal prospective audiences using DSA extensive data network. We provide more than just the basic segments of businesses by SIC / Industry, number of employees, sales volume and personnel by job title and function; DSA select options go well beyond the basics. Business data is available at postal, email and with phone numbers.

**Selectable:** Business SIC Code, NAICS Code, Industry, # of Employees, Job Function, Job Title, Number of employees, Business Square Footage, Number of locations, Headquarters vs. Branch, Franchise, SIC Primary, Secondary or Tertiary SIC listing, Women Owned, Minority Owned, Small Business Indicator, Bankruptcy Indicator, Public vs. Privately Owned, Identified Non-Profit Business. Licensed Professionals by Specialty, Tradesman Plumbing, Electrician, Medical Specialists by Specialty, Phone Numbers and more. Inquire

**Licensed professionals** available by area of specialty such as Tradesman, Medical, Educational and more is selectable

**SIC Listing:** Link <https://www.osha.gov/pls/imis/sicsearch.html>

**Source:** Government Records, Directories, Online and Offline transactional activity and other sources.

**Phone Numbers:** Clearance of Script and SAN# required.

**Email:** Minimum: 25,000

Creative: HTML & Text Version required. Creative must contain client name/address, opt out of future emails & unsubscribe link.

Mailer gets 2 test blasts, any add 'l changes will incurs \$100/F per change. Suppression File:\$10/M. Personalization is Available. Inquire.

Deployment: \$25/M transmission fee. Tracking Report: 3 Reports Provided. Delivery, Opens, Click Rates Reported.

All email orders require Prepayment

**ID NUMBERS**

Manager ID	
NextMark ID	302880
mIn ID	152113
SRDS ID	932072-000

**MEDIA TYPE**

Business

**SOURCE**

Government records, Online and Offline transactional activity and othe, Compiled lists, Directories

**GEOGRAPHY**

USA

**OPT-IN**

**MAINTENANCE**

Market Entry  
New to Manager  
Counts Through **04/30/2018**

**DATA CARD MAINTENANCE**

New To System **02/23/2011**  
"New to System" **02/24/2011**  
Announcement  
Last Update **05/03/2018**  
Next Update **06/08/2018**  
Update Frequency **MONTHLY**

**SELECTS**

**AVERAGE INCOME**

Bus/Industry Type	\$10.00/M	Value	\$45,000.00
Geo/Geographical	\$8.00/M		
Job Function/Title	\$10.00/M	<b>MINIMUM ORDER</b>	
# Of Business Locations	\$10.00/M	Minimum Quantity	7,500
#of Employees	\$10.00/M	Minimum Price	\$0.00
One Name per Location	\$10.00/M	<b>COMMISSIONS</b>	
Phone Number	\$25.00/M	Broker	20%
Sales Volume	\$10.00/M	Agency	15%
SIC / NAICS Code	\$10.00/M		
Gender/Sex	\$8.00/M	<b>NET NAME ARRANGEMENTS</b>	
Newly Registered LLC	\$15.00/M	<b>Net Name is allowed</b>	
Medical Specialty	\$15.00/M	Floor	85%
Licensed Specialty	\$15.00/M	Minimum Quantity	50,000
SIC by Primary, Secondary to Tertiary Listing	\$10.00/M	Run Charges	\$8.00/M
Women Owned, Minority Owned	\$10.00/M	<b>EXCHANGES</b>	
Business Growth: Sales, # of Employees	\$15.00/M	<b>Exchange is not allowed</b>	
Non-Profit Business	\$10.00/M	<b>REUSE</b>	
Square Footage	\$10.00/M	<b>Reuse is allowed</b>	
Bankruptcy Indicator	\$10.00/M	Minimum Quantity	0
		Run Charge	

**MANAGER**

DSA Direct, LLC

**GENDER**

Male	65%
Female	35%

**CANCELLATION**

Charges \$100.00/F

**CANCELLATION INSTRUCTIONS**

Orders canceled after receipt & accepted will incur a \$100/F cancel fee; after production add'l \$15/M run chrgs & Delivery Fee. Email & telemarketing orders require prepayment. After email test blasts, full chrgs incurred. Telemarketing orders require SAN #, expiration date and scrub report.

**KEY CODING**

**Key Coding is available**

Charges \$2.00/M

**ADDRESSING**

EMAIL	\$75.00/F
FTP	\$75.00/F
RUN CHARGE	\$8.00/F

**SPECIAL INSTRUCTIONS**

Sample Mail Piece and/or Email Creative required for approval. Prepayment required on all Telemarketing & Email Orders. Telemarketing offers require SAN# & Script approval.

**CONTACTS**

Contact Name	Role	Email	Phone	Fax
★ Linda Santaite DSA Direct, LLC 431 E. Main Street, Unit #3 Denville, NJ 07834	List Representative	LSantaite@DSAGraphics.com	(973) 954-2649	(973) 625-8722

★ = Primary contact